

IMAYAM TRUST



ANNUAL REPORT 2022 – 2023

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INTRODUCTION:

Imayam Trust is a Non – Governmental Organisation (NGO) and also a Non – Profitable Organization initiated and founded by Mrs. Vaijyanthi Mala. This trust is working for the society since July 2022 onwards. This organization is registered under the trust act 1882 and the registration number is 04 / 2022.

The primary motto of Imayam Trust is to motivate the women generations to render selfless service to humanity by providing proper guidance and motivate them to be a part of helping hand to the needy in the society.

Our trust has its own well equipped training centre and fully computerised and furnished office. And our trust had a well qualified and educated set of faculty members to provide adequate training.

We provide practical training session for enterprnal development programs and agricultural activities and its value added products manufacturing.

Successful Activities of the year 2022 – 2023

- ❖ **Farmers Day programme – 2022**
- ❖ **SHG Leadership Training Programme**
- ❖ **FPO Awareness Creation Programme**
- ❖ **SHG Credit Linkage Programme**
- ❖ **Livelihood Skill Training Programme**
- ❖ **Panchavadi Tree Plantation programme**
- ❖ **Palm leaf and palm products promotion programme**

Above listed are all the successful programmes implemented by our IMAYAM Trust during the Financial Year 2022 to 2023.

Farmers Day programme – 2022

On behalf of Imayam Trust Farmers Day 2022 programme was organised in Selvanayagapuram village on 23-12-2022. Our trusts Managing Trustee Mrs.Vaijanthimala had presided over the programme. The dignitary of this programme Mr.Jeyabal had spoken about the purpose of this programme and also briefly explained about the



Government schemes and its benefits, especially for the farmers to doubling their income in the end of 2023. There are so many collectives of farmers like FIG and FPOs are promoted through NABARD, NAFED, and TNSFAC through NGOs are CBBOs in all over India. The farmers should enrol and benefit through such programmes. As well as farmers should avail all the benefited schemes from the government and utilize them to the maximum level.

SHG Leadership Training Programme



SHG Leadership training programme conducted to the Animators and representatives of SHG in our Imayam Trust Office, Mudukulathur. In this training programme nearly 30 members were participated and benefited. Mrs.Vaijanthimala, Managing Trustee of our Imayam trust is

spoken about the importance of savings, records maintenance and regular interval meetings. SHG should be strengthening through their activities through active participation of All members in SHG activities and banking.

FPO Awareness Creation Programme

Imayam Trust is conducted an Awareness Programme to the General public and farmers on importance of Farmer producer organisation. In this awareness programme around 30 members were participated and benefitted. Mrs.Vaijayanthimala, Managing



Trustee of Imayam trust is spoken about the role of NGO in FPO promotion and the welfare of farmers through FPOs. Farmer Producer Organisations are supported by central Government to strengthen collective farming as well as doubling farmers income with low input expenses. The farmers can benefit in many ways through FPO. By joining as a member of a FPO farmer can sell his/her commodities for good price as well as he can avail all the government schemes in easier way.

SHG Credit Linkage Programme



SHG credit Linkage programme is one of the major activity of Imayam Trust to support the SHG members to strengthen them financially. Through our SHG credit Linkage programme nearly 50 SHG group availed bank loans worth of Rs.1 crore above. SHG loans were directly distributed to some of the SHG members

directly to their hands in their village itself. Mrs.Boopathy, Manager, RDCC bank, Mudukulathur branch is distributed loan amount to a SHG member in Vengalukurichi village of Mudukulathur block on 15-12-2022.

Livelihood Skill Training

Programme

Imayam Trust is supporting to the rural women and adolescent to acquire additional skill to strengthen their livelihood. We had so far trained more than 50 rural adolescent and women through our livelihood training programme. We had qualified trainers to teach on tailoring. And we had planned to set up a sample and tinny garments units in the village level to train and create more number of women entrepreneur in future. As well as based on need we planned to train them on various trades to improve their livelihoods.



Panchavadi Tree Plantation programme



Imayam Trust in Association with Sangamaas International we had conducted Panchavadi Tree Plantation programme in 7 various places of Ramanathapuram District on 17-01-2023. Totally 56 traditional trees and 224 herbal plants were planted in various

places. Mr.Murugesan, founder - Indian organic Farmers Organisation has facilitated the programme. Mrs.Vaijayanthimala, Managing Trustee of Imayam trust had made all the arrangements and coordinates the same also make a



keynote address about the importance of Panchavadi tree plantation .

Palm products promotion programme



Imayam Trust organises a field exposure with the palm farmers on palm products and their value addition. The programme was organised on 10-12-2022 at Narippaiyur village of Ramanathapuram District. Nearly around 30 palm farmers were participated and interacted with the dignitaries. Mr.Murugesan, Founder –

Indian Organic Farmers Association (IOFA), Chennai and Mr.Saravanakumar - Director Miracle trees, Madurai were facilitated the event. The palm farmers share their financial constraints and their other struggles in their productivity were explained in details.

Palm leaf products training programme

Palm leaf products training programme is organised for the female farmers and SHG



members in puliyankudi village, Mudukulathur Block of Ramanathapuram District. Nearly around 30 members were participated and benefitted in this training programme. In this training programme



plam leaf production process and marketing opportunities and various type of products making were explained. This programme was organised by Mrs.Vaijyanthimala, Managing Trustee of Imayam Trust, udukulathur, Ramanathapuram district.

Conclusion:

These are all some of our major activities done in the financial year 2022 - 2023. We had successfully completed the programme at cent percent. These projects are done through our trust's own fund only. In future we had planned to extend our coverage area by increasing the geographical landscape and number of beneficiaries.